GUIDES

Mandalytics, Otterly or Peec AI: which AI visibility tool fits you?

By Erik Mäkitalo, founder of Mandalytics · Updated 4 November 2026 · 5 min read

THE SHORT ANSWER

Otterly and Peec AI are built to measure AI mentions in depth. Mandalytics is built to tell you what to do about them, alongside Google, every week. Choose Otterly (from $29 a month) or Peec AI (from $95) if you want detailed AI tracking and will decide the work yourself. Choose Mandalytics (from $12) if you want ranked tasks with steps.

How do they compare at a glance?

	Mandalytics	Otterly.AI	Peec AI
Starts at	$12 a month	$29 a month	$95 a month
AI questions on the first plan	3 a week (12 on Pro, 25 on Plus)	15 prompts	50 prompts
AI tools checked	ChatGPT; Gemini and Perplexity from $29	ChatGPT, Google AI Overviews, Perplexity, Copilot; Gemini extra	ChatGPT, Gemini, Google AI Mode and AI Overviews, Copilot; Perplexity on Enterprise
Google rankings	Yes	No	No
Tells you what to do	Yes, ranked tasks with steps	Mostly data	Mostly data

Prices checked on each company's own pricing page on 4 November 2026, in US dollars, before tax.

Where are Otterly and Peec AI the better choice?

- **More questions.** They track many more prompts, which suits brands with many products or markets.
- **More AI tools.** Both include Microsoft Copilot, and Peec AI covers Google AI Mode.
- **Source detail.** They show in depth which sites AI answers cite, useful for PR and outreach teams.

Where is Mandalytics the better choice?

- **Google and AI together.** Most visitors still come from Google, and the same work helps both.
- **Next steps included.** Each week you get the tasks that matter most, with who should do them.
- **Lower cost.** From $12 a month, with a 14-day free trial.

Frequently asked questions

Which AI tools does Mandalytics check?

ChatGPT on every plan, plus Gemini and Perplexity from the Pro plan. Each report also notes whether Google's AI answers name your site.

How often is AI visibility checked?

Mandalytics checks once a week, on the day you choose. Otterly and Peec AI can check more often.

Can I use Mandalytics with Otterly or Peec AI?

Yes. Some teams track mentions in one tool and use Mandalytics for the weekly to-do list.

Want these steps as a weekly to-do list for your own site?

Reading this is already a step forward. Mandalytics checks your website in Google and in AI tools every week, then sends the five tasks that will bring you the most visitors, each with the reason why and the steps to do it. You learn as you go, and every small win brings more visitors, more customers and, in the end, more revenue.

See how Mandalytics works

Where this comes from

- Otterly.AI pricing
- Peec AI pricing
- Mandalytics pricing